



Mario Mosner

Senior Hybrid Creative – Film, 3D & Postproduction
Creating visual clarity for complex brands through film, 3D and hybrid narrative design.
Præstø, Denmark

CORE SKILLS

Film & Postproduction

Film Direction & Cinematography
Editing & Color Grading
Compositing (Resolve, Mistika, After Effects)
On-set supervision

3D & Technical

3D Animation (Blender / Geometry Nodes)
Medical & Technical Visualization
Rigging, dynamic setups, pipeline building
Hybrid workflows (CGI ↔ Footage ↔ Compositing)

Creative & Strategic

Creative Direction
Scriptwriting & Storytelling
Concept development
Exhibition & Trade Fair Design
Brand Identity & Content Strategy

Personal Strengths

Highly adaptive
Strong problem solver
Reliable, team-focused
Stress-resistant
Self-driven and motivated

CONTACT

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Profile

Senior Hybrid Creative with 30+ years of experience across film production, 3D animation, compositing, editing and creative direction.

I bring extensive experience from the WPP network (Hogarth Worldwide / Ogilvy), producing high-end CGI, motion and visual content for major global brands including Coca-Cola, Deutsche Bahn and Mondelez.

Before joining WPP, I founded and led Postbar Hamburg, a boutique postproduction studio creating CGI, editing and compositing for McDonald's, Danone, Müller, Zott and Nim m2.

Most recently, I served as Senior Creative Lead at CODAN Medical, developing the new corporate identity (CI), global film concepts and scripts, advanced 3D pipelines, medical device animation workflows, exhibition designs and produced product films for markets across Denmark, Germany, the USA and Mexico.

I combine deep technical expertise with strategic creative leadership, making me highly effective in hybrid roles that bridge film direction, 3D, medical visualization and brand communication.

PROFESSIONAL EXPERIENCE

CODAN Medical (2024–Present)

Senior Creative Lead – Global Film, 3D & Medical Communication

Co-developed the new CODAN Corporate Identity (CI)
Created film scripts, storylines and product storytelling
Designed trade fair and exhibition experiences
Built advanced 3D pipelines for medical animations
-Cobra Coil GN
-Connect Z
-Infusion Pumps
-Neonatology products
Produced global product films (DK/DE/US/MX)
Developed visual frameworks for CODAN Academy
Led creative collaboration across four countries
Combined CGI, footage, medical accuracy & brand storytelling
Worked closely with product managers, medical specialists and international marketing teams to translate complex clinical information into clear visual storytelling.

Hogarth Worldwide / WPP Group (2023–2024)

Senior 3D Artist / Hybrid Creator

Produced CGI, 3D and visual content for global WPP clients
Worked directly with Ogilvy teams
Delivered high-end content for
Coca-Cola, Deutsche Bahn, Mondelez
Hybrid creative + technical responsibilities:
-3D animation
-Compositing
-Editing
-Pipeline optimisation

Postbar Hamburg (2001–2024)

Founder / Senior Postproduction Artist
Boutique postproduction studio founder

CGI, editing, compositing, online finishing, color grading
High-volume commercial work for:
McDonald's · Danone · Müller · Zott · Nim m2
Full pipeline ownership from concept to final delivery

Konrad & Cordes Postproduction (1998–2005)

3D Artist / Deputy Managing Director

Early 3D development (TDI, Alias, Softimage)
Supervision of international commercial productions
Technical + creative responsibility

About me

I grew up in a film family and started early with photography, drawing and visual storytelling. After working several years as a camera assistant and operator, I transitioned into digital postproduction, first at Konrad & Cordes Postproduction Mentored directly by Bodo Cordes (technical & creative development).

There I became one of Germany's early 3D artists and later Deputy Managing Director.

I worked on a wide range of international commercial productions and developed a deep understanding of film, CGI and high-end postproduction.

After the closure of ArtAV, I founded Postbar Hamburg, delivering CGI, editing and compositing for brands such as McDonald's, Danone, Müller, Zott and Nim m2.

Later, within the WPP network (Hogarth Worldwide), I produced CGI and motion content for Ogilvy and major clients like Coca-Cola, Deutsche Bahn and Mondelez, expanding my experience with global brand pipelines and large-scale campaign structures.

Most recently, as Senior Creative Lead at CODAN Medical, I developed the new CI, created film scripts and concepts, designed exhibitions, built medical 3D pipelines and produced global product films for DK, DE, US and MX.

This combination of hands-on experience and leadership allows me to move confidently between creative, technical and strategic responsibilities.

I now live with my family in Præstø, Denmark, and am looking for a long-term creative role in the Copenhagen region.